

World Family Month



On the occasion of the U.N.'s International Day of Families, and in collaboration with the U.N. Information Center – Beirut, represented by acting Director Margo Helou and National Information Officer Cynthia Khoury, BASSMA launched its second World Family Month campaign during a news conference. The news conference took place at VOX Cinemas, Beirut City Center, with guest speakers that included former Lebanese Interior Ministry Ziad Baroud, and Fernand Abi-Haidar, representative of the minister of Social Affairs and Deputy Chairperson of the Family Affairs Department at the ministry.