

FEEDING. EDUCATING. EMPOWERING FAMILIES



BUILDING THE FUTURE





BACK TO SCHOOL BACK TO THE FUTURE!



BASSMA ANTHEM

بسمة للأولاد بسمة الأمهات بسمة العائلات بسمة للإنسان هيا نمشي الأمة نحيي نجمع الأجيال قلوبنا تلهف وجوهنا تهتف لشعب لينان نحن أبناء الوطن نبني ركون الزمان مسيرة الابتسام نوزع البسمات نحن شباب لبنان جمیعنا نحن سواً تعالوا نسیر معاً تعالوا یداً بید

A smile for a child,
A smile for their Lives,
A Smile to survive
A smile to their hearts!

Sourire à la Vie, Sourire aujourd'hui, Sourire à l'Infini Un Sourire pour nos familles!



Unissons nos voix pour les soutenir Loving them with our soul S'unir pour toujours Et construire le parcours For a better Tomorrow!

Lyrics and Music: Sandra Klat Abdelnour

Musical Arrangement: Michel Fadel

Recording: Studio Michel Fadel

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ASSMA is a Lebanese nonprofit humanitarian organization for Social Development established in Lebanon in 2002 (N. 178/AD), whose mission is to empower the most deprived families to reach self-sufficiency.

06-11-2003: Notification act number

178. 13-11-2003: Declaration at the official newspaper.

HOW IT ALL BEGAN

BASSMA was founded in 2002 by dynamic volunteers who had two things in common: their love for their country and their desire to change the very unstable socioeconomic situation of the most deprived. They decided to fight poverty and work together for a better society by creating a humanitarian organization that rallies citizens for the social Lebanese cause.

BASSMA WAS OFFICIALLY BORN IN 2002

BASSMA MEANS "SMILE" IN ARABIC



The meaning of the name is directly linked to its mission: in the process of reaching out to help the most destitute populations, BASSMA aims to transform hopelessness into smiles.

OUR VISION

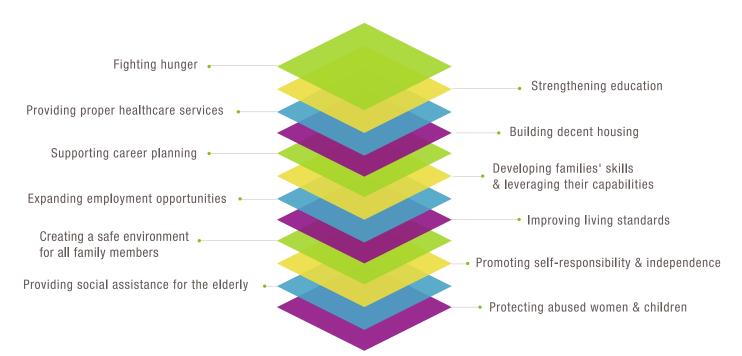
BASSMA believes that Healthy Families are the pillars of a Healthy Society.

Every person has the right to live in dignity and deserves a chance to achieve his/her potential through access to Food, Water, Clothing, Education, Employment, HealthCare, Housing, Safe and Secure Environment, and Decent Living Standards.

Equipped with the proper resources, underprivileged families have the power to become self-sufficient and shape the society we live in.

OUR MISSION

BASSMA's mission is to empower the most disadvantaged families. We help them become self-sufficient financially, morally and psychologically through:



OUR OBJECTIVES

1 FAMILY DEVELOPMENT

BASSMA supports the families by providing them with
 basic needs such as food, clothing and social assistance, thus creating a real difference in their lives.

2 FAMILY LIFE PLANNING

BASSMA develops a personalized plan of action for each family, with objectives on the short, mid, and long term,

O··· including Housing, Healthcare, and Tutoring services, as well as Life Coaching with emphasis on Budget Management, helping them become self-managed.

FAMILY SOCIAL INTEGRATION

BASSMA provides Mental Healthcare services including a personalized psychological follow-up

to help family members get over many traumas caused by poverty, helping them reach psychological autonomy, and achieve Social Reintegration.

1 FAMILY EMPOWERMENT

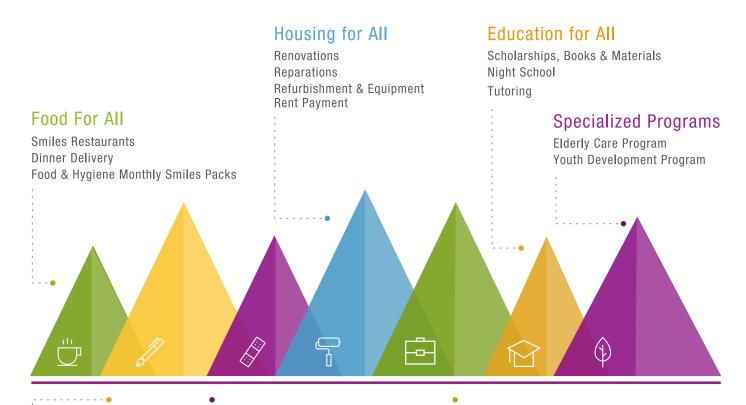
BASSMA develops a long-term personalized

Empowerment Program focusing on Education and Employment, helping families leverage their capabilities and gain their financial independence.



BASSMA'S MISSION IS IMPLEMENTED THROUGH





Well-Being Program

Clothes
Arts & Sports
Outings & Celebrations
Awareness & Prevention Sessions

Healthcare for All

Medicines
Exams & Hospitalization
Dental Care
Psychological & Mental Healthcare
Medical Insurance

Employment Office

School-to-Work Transition Training Professional Workshops Professional Orientation CV Writing Job Matching & Job Fairs



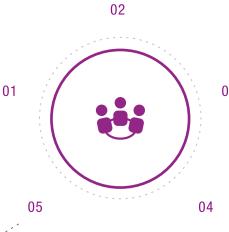
PLAN OF ACTION

BASSMA implements short, medium & long term objectives for each family leading it to moral and financial self-sufficiency.



NEUTRALITY

BASSMA provides assistance to the Lebanese population regardless of political or religious affiliations.





COMMITMENT

BASSMA members are trained and ready to work under difficult conditions



COLLABORATION

BASSMA adapts its methods of intervention to local family customs in order to establish strong and sincere bonds with the assisted families.



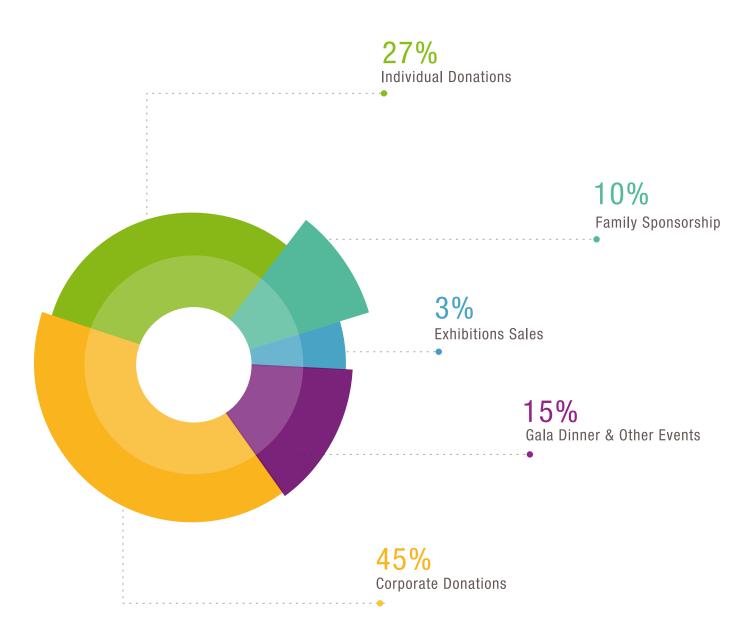
FAMILY AUTONOMY

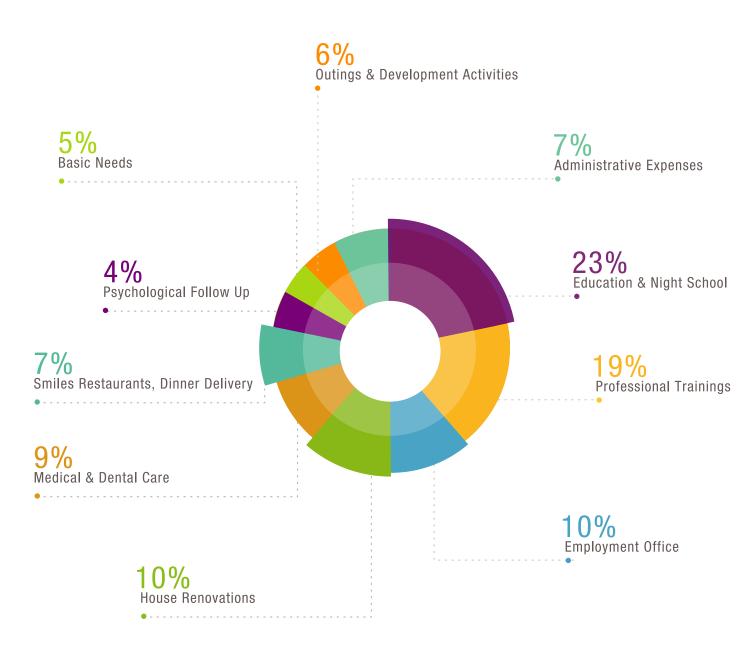
Our Empowerment Program aims at helping families reach long-term financial autonomy, thus becoming productive members of society.



BASSMA WINS PRIZE OF EXCELLENCE IN THE BEST IDEALISTIC NGO AWARD

Under the patronage of the Ministry of Social Affairs, Ministry of Interior & Municipalities, UNDP and in collaboration with the General Directorate of NGOs, Quality Systems International-Paris (QSI) has organized the "Best Idealistic NGO – 2015" in order to recognize and assess Lebanese NGOs based on International Quality Standards. The committee of assessment included many international and regional experts from different Ministries. This award is considered to be one of its kind in Lebanon and the region, aiming to develop the civil society sector in order to meet quality, credibility, effectiveness and transparency in Social Responsibility. First prize of Excellence was awarded to Bassma (Women Empowerment Category)! Among many other NGOs who have applied. This surely wouldn't have happened without the help of all BASSMA team, volunteers, sponsors, partners, and contributors!

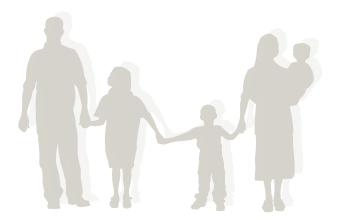




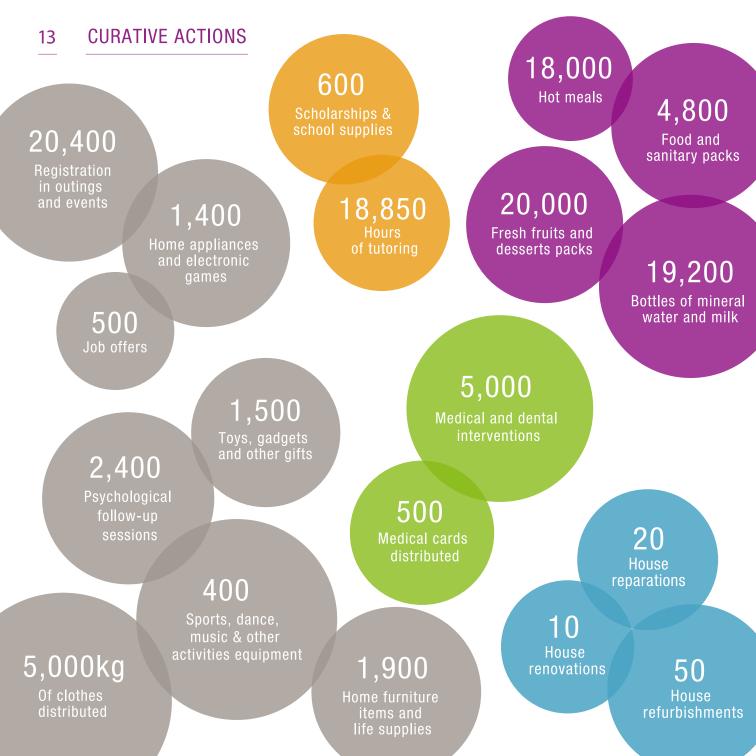
Solution in public schools, not enough food on the table, homes in need of renovation, and days in need of hope. When a family is referred to BASSMA, the association team visits them in the comfort of their own home to evaluate the family's abilities, needs, and poverty level, as well as the extent to which they can benefit from BASSMA's all-inclusive Rehabilitation Program.

Each year, 200 families and other individuals, from babies, children, adults, to elderly, benefit from the following:

- General
- Education
- Food
- Medical
- House Renovation



BASSMA IN NUMBERS



66

MY NAME IS SUZANNE, I'M 38 YEAR OLD, AND THE MOTHER OF 3 TEENAGERS



In 2008, when my third boy was still a toddler, my husband abandoned the family home. I was suddenly left on my own, without any resources, helpless, and unable to find a job. My children were all sick and bedridden because of the cold weather. The rain was falling inside my rooftop house, and water was filling the ground of the entire house. My eldest boy was also suffering from epilepsy as a result of violence and bad treatment inflicted by his father before his departure. The four of us were also suffering from rough anemia, as we hardly had one meal per day, one of little nutritious value. In despair, I knocked on BASSMA's door. The answer came in no time: we soon received monthly packs of food and hygienic products, in addition to extra chicken and meat to provide the children with nutritious meals. Clothes were given to all the family members and from then on, systematically at the beginning of every season. BASSMA also provided us with vitamins, antibiotics, etc. and dental healthcare. BASSMA paid the tuition fees for the three children, in addition to all related expenses (books, uniforms, materials, school bus...) through its Education Program.

We also received BASSMA volunteers who rehabilitated and painted our apartment, fixed the ceiling holes and offered us two carpets, sofas, beds, heater, fridge and gas stove, under the Housing Program.

I needed to stay on my feet to meet their needs!"

BASSMA also found a job for me as a cleaner. As I was starting to get back on my feet,

I was diagnosed with breast cancer. Once again BASSMA stood by my side and financed all my
treatments, including MRI, biopsies and chemotherapy. Thankfully, I resumed work as a cleaner,
but just as things were settling in, fate sent me three unexpected surprises simultaneously.

First I received an order to vacate the tiny two-room apartment we were renting in Ain EI Remmaneh.
Around that time, I learnt that cancer recurred, in my back this time. And the third bad news was that
I had brittle bones in my feet causing me severe pain and preventing me from working...
I needed so much help! I needed to keep my family together.

BASSMA never abandons its family members. For the second time, all the medical treatments of Suzanne were funded by BASSMA'S Healthcare Program, which also paid the monthly rent and allowed the family to keep its apartment.

Today, Suzanne is back on her feet. Thanks to BASSMA, she was able to find a job as a cook assistant in a restaurant and is able to support her family by herself. The two eldest children have grown up and work to help their family. They even managed to register their mother with Social Security! The third child is a brilliant graphic designer student finalizing her university studies!

And the family is finally able to shape a more smiling future

Born to an absent father and a restless and depressive mother, in a very poor neighbourhood of Borj Hammoud, Hrant and Arpi did not have much to expect from life. But in 2002, they joined BASSMA'S family with their mother. The family was taken care of at all levels: the children were finally able to go to school, eat their fill, have their mother treated by a psychiatrist, and Hrant even travelled to France in the context of an exchange program put in place by BASSMA. The two adolescents who could have been led into delinquency, like others around them, finally found a role model in all respects. Today, Hrant has decided to volunteer with BASSSMA as a token of his appreciation, and he is even studying at the university to become a professional social worker and help others, while Arpi still goes to school.

THERE IS ALWAYS SOMETHING TO BE THANKFUL FOR

Abandoned by his father at a young age, Bob grew up in a context of extreme poverty and was not even accepted in schools as he did not hold a Lebanese ID card. Until one day, Bob and his mother were introduced to BASSMA. With the help of a lawyer, Bob and his mother's identification papers were processed and Bob finally joined school where, according to school reports delivered to BASSMA, he was a brilliant student.

BASSMA Employment Office also trained Bob's mother and found a job for her as a saleswoman at a local prestigious firm, while the family benefitted from the usual, all-Inclusive Support Package.

Bob always dreamt of being a famous designer. BASSMA therefore found the appropriate university for him, paid half the fees and arranged a part-time job for him to finance the other half. The dedicated student turned out to be a very talented designer and he is now working, thanks to BASSMA Employment Office, at Elie Saab workshop.

Today, Bob has a bright future ahead of him, while his mother re-married and is the happy mother of a little girl.

The first family that was taken care of by BASSMA is probably today one of its most successful. This is the story of four brothers: Charbel, Marwan, Georges and Milad, who were abandoned by their father and left alone with a penniless and unemployed mother. In 2002, BASSMA met the four vagrant and hungry boys with their mother in a war-torn building, in an apartment which hardly had any walls. BASSMA immediately placed Charbel, a mentally disabled child, at Kafaat, found a job to the mother at a local bakery and paid the school fees as well as tutoring classes for the three boys through the Night School Program. University studies followed, and BASSMA Employment Office afterwards placed the three youths as waiters in a sushi restaurant.

After a long period of multi-faceted support, Marwan is today a priest, Charbel is still at Kafaat where he made a lot of progress, while Georges and Milad have opened their own sushi restaurant in Rawda. Success was just around the corner, which allowed the two hard-working brothers to open a second restaurant in Jounieh as of lately.

Today, the family has not only managed to break the cycle of poverty that once was its destiny, but it is one of these families that achieve great projects and lead a comfortable life.

Life with BASSMA is full of surprises. During BASSMA Gala Dinner on the occasion of its tenth anniversary, the team was thrilled to meet one of its former family members, Elie, as the prominent waiters' manager of the caterer that night. Always grateful to the organization that took care of his family in the difficult days, Elie is in regular contact with BASSMA and offers job positions at his company to all the members of BASSMA's family.



BASSMA ORGANIZES A CLOSURE CEREMONY TO CELEBRATE ITS NIGHT SCHOOL PROGRAM FOR THE YEAR 2017-2018 IN PARTNERSHIP WITH TOUCH LEBANON

The ceremony was held on the 13th of March 2018 under the patronage of Lebanon's Minister of Telecommunication H.E. Jamal Jarrah and in the presence of a representative of Minister of Social Affaires H.E. Pierre BouAssi, celebrating Bassma's "Education for All" Program joining forces with Positive Touch Program to provide full academic support and moral incentives to children.

The Night School's main objective is to fill the academic gaps of impoverished children struggling at their public schools, enhance their skills and capacities, and raise healthy minds to help them overcome the social circumstances and school drop that can have a devastating impact on their lives.

It provides the kids form 7th, 8th and 9th grades with a secure and healthy environment place to study in, nutritious snacks, all needed materials, psychological follow-up, in addition to transportation to and from the Night School premises in Ain el Remmaneh; giving them the right tools to study and concentrate with the best teachers from renown private schools, hence ensuring participation and success on official exams.

The success rate this year was of 95 % overall, including the Official Exam!

Parents and students are all grateful for the opportunity Bassma is providing: individual follow-ups, small number of students per class, academic seriousness and high level, and above all, the chance to have free private tutoring covering all main topics.

Bassma's Night School Program is indeed a great chance for all our youths and a real hope to shape a better future of our Lebanese society.

NICHOLAS WILSKI

I spent six weeks working as an intern with BASSMA in Beirut and throughout Lebanon. It was an incredible and unforgettable experience and one that I greatly enjoyed and remember with pleasure.

.....

The people I worked with at BASSMA were all young. enthusiastic and committed to helping to make a better and happier Lebanon. BASSMA, its members and supporters are actively making a positive difference in Lebanon through hard work and determination and a wish to help those who are most vulnerable and needy. As an intern, it was a pleasure to be a part of this team. I helped put together aid packages and write project proposals in Beirut. I also raised awareness and money for the organization at a festival at Fagra Club in the mountains of Lebanon. In my time with BASSMA I came to see what an incredible country Lebanon is and what a great potential it has. With the help of organizations like BASSMA, Lebanon can recover from years of war and political and social unrest which it has been plagued with in recent times. As a non-political and non-religious organization, BASSMA is committed to helping all Lebanese and is an example to others in the wish to create a peaceful, united and equal Lebanon. If you are interested in volunteer work that is enjoyable, rewarding and productive I highly recommend BASSMA".



SALLY ABDALLAH

When I first went through the different action plans of BASSMA, I was surprised by the amount of work and the number of projects that are going on, all in parallel and at the same time.

The "Resto Sourire", the Food Collection, the Food Packing and Distribution, the follow up with BASSMA's families and so many other details that are time and energy consuming. The intriguing part is that during my work in the management field, my original field of expertise, I was constantly faced with problems of lack of motivation, skipping deadlines, non-cooperation and other factors, that are totally human and can be present in any kind of job. Whereas, at BASSMA, I didn't hear any of those comments that I used to deal with on daily basis at work. Everybody is energetic, positive and ready to help. People show up on time and projects are done within deadlines.

Volunteers, school students, scouts, employees, managers, doctors, even organizations like private schools, hospitals, clinics and others. Those people lead busy lives and are engaged with their own work and studies, but they somehow found a way to help (by giving their time, experience, know-how, or whatever they are willing to do). People are willing to help and there is always something that can be done. Amazingly, BASSMA has organized a chain between all of those groups of people in



MARISLA RIVERA

I am originally from Guatemala, and I study at the EARTH University in Costa Rica. Our university directs its actions toward building a future in which communities can achieve social, economic and environmental well-being.

I am currently doing an internship in Beirut, Lebanon, and for this new pre-professional experience I'm working with BASSMA, which is an institution that I find very comprehensive, as it helps the poorest families in Beirut, without political and religious distinction. It was very rewarding to spend time with the members of this NGO, because I think the impact it generates in society is important, both for families and for the country, as people are helped in different aspects of nutrition, education and health. I like BASSMA because they are always supporting families and building their capacities so they do not depend on them in the future, thus creating sustainable projects.

Every week, I wait for the day I visit BASSMA because even very small activities are important to the institution. There is always work to do. Every Saturday, BASSMA serves lunch for deprived elderly people and I had the opportunity to share this time with them. Although I do not speak Arabic, a simple smile made me feel good. This experience is an important part of my life and I will always remember it fondly because everyone made me feel I was part of BASSMA's big family.



RAYAN SINNO

I had the privilege to be part of BASSMA family through the Lebanese American University. BASSMA helps consolidate and rebuild family puzzles that were broken by poverty, supports and accompanies the elderly, protects abused children and womenand raises awareness among youth and local communities by involving them in Civic Engagement and Community Service projects.

I spent 12 hours of community service at BASSMA. There was a lot of activities happening, I had the opportunity to help with the elderly lunch for two Saturdays. We served food to the elderly, we had to be very careful because with age old people become like kids, it's like a cycle. Following lunch time, each person gave us their Tupperware to fill it with the remaining food. Before they leave we gave them a bag of bread, rice and water.

I also volunteered at the event that took place in
Ashrafieh 2020. We had a stand where we sold customized
shirts, specially designed from a Lebanese designer Rim Zeidan.
I was actually motivated emotionally because this cause needs
awareness. And since I have previously visited BASSMA and got the
chance to mingle with the people who they are helping, I felt the need



to put so much effort into this to actually make a change.

And just when I thought it couldn't be more emotional, I volunteered to spend a whole day with little, innocent and sweet hearted children.

We started the day by doing a presentation about teeth, then we switched to a fun activity which is painting. Each kid painted amazing pieces of art, reflecting their character and emotions. But the highlight of that day was the one-to-on one tutoring. I got the chance to tutor a kid that left footprints in my heart, I now call him 'My little J.".

Rayan,
Student at the Lebanese
American University

He has a lot of difficulties but the fact that he is putting so much effort and wants to improve made me want to help him even more.

I would like to conclude by saying that BASSMA has a great mission. If they asked me to put it in my own words I would say: BASSMA draws smiles on peoples face and gives them a reason to live. This will not be the end of my journey with BASSMA, with the elderly or the kids...

I will continue helping and spreading love with BASSMA's family.



FOUNDING PRESIDENT Sandra Klat Abdelnour



VICE-PRESIDENT Maya Hage



SECRETARY Rita Khoriaty Naffah



TREASURER Naji Naffah



ACCOUNTANT
Maria Abou-Sakr



STATE REPRESENTATIVE

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- Maria Abou Sakr
- Claude Aoukar
- Nisrine Bardawil
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- Jihane El Khoury
- Joelle Sabella Fabre
- Maya Hage
- Raya Hage
- Rita Lamaa Hankach
- Hala Hanna
- Melhem Jamous
- Diana Kallas
- Roula Karam
- Andre Klat
- Naji Naffah
- Rita Khoriaty Naffah
- Jeanine Sabbagh
- Nada Samen
- Jalila Issa Yaghi



27 HOW TO DONATE

DONATE ONLINE

You can donate online by visiting our website bassma.org/DonateNow

Or donate through GivingLoop

www.givingloop.org/bassma @givingloop



DONATE BY BANK CHECK

The check will be in the name of "BASSMA". You can send the check at BASSMA's office in Badaro, Mondays to Fridays, from 9am to 3pm

Address

Badaro, main street, Bldg. next to Brax gas station, 2nd floor, Beirut, Lebanon.

For more details, please contact us at

+961 01 393077 or visit us in our office in Badaro

DONATE BY BANK WIRE 03

For your donation, you can process through a bank wire and choose the bank that is most convenient to you.

DONATE THROUGH MOBILE BANKING

You can also donate to BASSMA through PinPay and help BASSMA empower, protect and raise awareness on deprived families and assist them to reach self-sufficiency.

pin-pay.com



HELP BASSMA FIGHT POVERTY



RESPOND TO DESPERATE **NEEDS**



05 DONATE BY CASH

Please visit our office in Badaro for cash donations BASSMA's office in Badaro, Mondays to Fridays, from 9am to 3pm

Address

Badaro, main street, Bldg. next to Brax gas station, 2nd floor, Beirut, Lebanon.

For more details, please contact us at +961 01 393077 or visit us in our office in Badaro

You can now help BASSMA by making a cash donation through BOB Finance-Western Union network of more than 700 retail outlets!



06 MONTHLY DONATION OPTION

Help Families Escape Poverty by Joining BASSMA's Partners for a Smile program. Your monthly commitment to BASSMA's Partners for a Smile will help us:

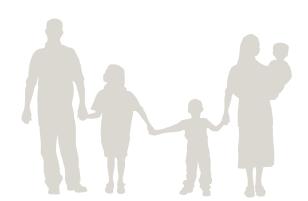
- Help children overcome malnutrition and stay healthy through programs that improve the livelihoods of deprived families.
- Help make it possible for underprivileged children to go to school, so they can fulfill their dreams and escape poverty forever.
- Help families renovate their houses to live in a safe and healthy home
- Help families overcome health problems in order to pursue a normal life and reintegrate the professional world.
- Help the elderly live in dignity, thus ensuring that they never feel abandoned by society.
- Contribute to citizens' understanding of the multi-faceted impacts of poverty and social inequalities in Lebanon.

BY MAKING A COMMITMENT TO WORK WITH BASSMA, YOU, AS A CORPORATION, BECOME MORE INVOLVED IN THE LEBANESE SOCIETY AND WILL HAVE A GREAT IMPACT ON THE COMMUNITY.

Becoming systematically one of the main actors of change in deprived families' lives, while enjoying a great return on investment for the image of your honorable institution. There are several areas of work and collaboration that you can choose, several possible ways to sponsor development work

- ••• Program Partnering (sponsoring part or all of one of BASSMA's 7 key programs Food for All, Education for All, Healthcare for All...)
- O Participating in the Fundraising
- O··· Employment the means for independence
- O··· Spread the word about BASSMA's work
- O··· Mobilize your employees or even your customers/suppliers for the cause
- O··· Employee Involvement as volunteers in BASSMA's activities and social programs

FEEDING. EDUCATING. EMPOWERING FAMILIES



Our Partners











































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CONVENIENTLY AVAILABLE

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ARI

ACCOUNT NUMBERS

Swift code BYBALBBX



MOBILE: + 961 3 06 85 19



PHONE/FAX: + 961 1 39 30 77



E-MAIL: info@bassma.org



WEBSITE: www.bassma.org

Bank Audi - Badaro Branch

Account Name: Association BASSMA IBAN LBP LB46 0056 0008 9367 0461 0010 6301 IBAN USD LB14 0056 0008 9367 0461 0020 6302

Swift code AUDB LB BX

Banque Libano Française - Sami Solh branch

Account Name: BASSMA Lebanese Humanitarian ORG. IBAN LBP LB24001000000016200915001422 IBAN USD LB24001000000016200915001840 Swift code BLFSLBBX

BLOM Bank - Tabaris branch

Account Name: Association BASSMA IBAN LBP LB48 0014 0000 5001 3001 3402 9513 IBAN USD LB83 0014 0000 5002 3001 3402 9512 Swift code BLOMLBBX

SGBL - Sin El Fil branch

Account Name: BASSMA IBAN LBP LB98 0019 0000 1001 3692 3119 0012 IBAN USD LB68 0019 0000 1004 3692 3119 0014 Swift code SGLILBBX

Fransabank - Badaro branch

Account Name: Association BASSMA IBAN LBP LB73 0001 0006 8982 9503 0010 1701 IBAN USD LB63 0001 0006 8982 9503 0030 1701 Swift code FSAB LB BX

Credit Libanais - Badaro branch

Account Name: BASSMA IBAN LBP LB37 0053 00CA LBP0 0381 8636 2002 IBAN USD LB61 0053 00CA USD0 0381 8636 2001 Swift code CLIBLBBX

Bank of Beirut - Palais de Justice Branch

Account Name: Jamiyat BASSMA IBAN LBP LB10 0075 0000 0001 1401 6735 1200 Swift code BABELBBE





